

Instructions for providing copy and image for posters for Post-Up Stands

ACCEPTABLE FILE FORMATS

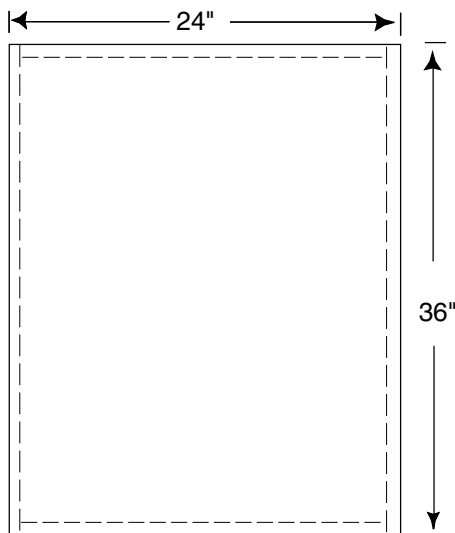
.jpg
.pdf
.tiff
.ai
.psd
.eps

- * Please note:
- Files must be CMYK
 - All files must be PC compatible
 - .ai files must have text "outlined"
 - .psd files please "rasterize" all text layers

*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

TRANSMITTING FILES

- ONLINE:
- <http://dropbox.yousendit.com/postup>
 - recipient email address: sales@postupstand.com



POSTER SIZE AND MARGINS

Design poster at 24"x36" (document size).
Run background color/image full length and width of document. **Keep all text/logos 1" in on all sides, in case poster edges run into stand.**

POST-UP STAND

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