

# Instructions for providing copy and image for posters for Poster in Motion

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## TYPE OF FILE

Files must be CMYK. Please provide (Mac or PC) files saved as JPEG, TIFF, EPS or PDF. The DPI for all images must be no less than 150 DPI. All type must be converted to paths or outlines.

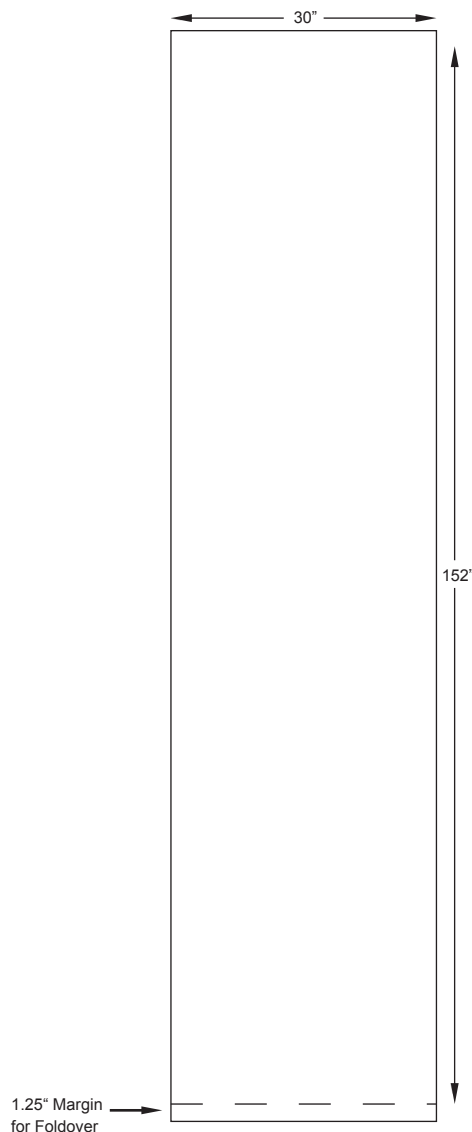
## POSTER SIZE AND MARGINS

Poster size is 30" wide x 152" deep. Background color can bleed top and bottom but copy image requires a 1.25" bottom margin for Foldover.

## MEDIA

Provide files on CD's or transmit via yousendit (call for instructions).

**If you need help designing or writing your poster, we offer a complete design, copywriting and typesetting poster service.**



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## Post-Up Stand

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