

# Instructions for providing copy and image for posters for Post-Up Stands

## ACCEPTABLE FILE FORMATS

.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

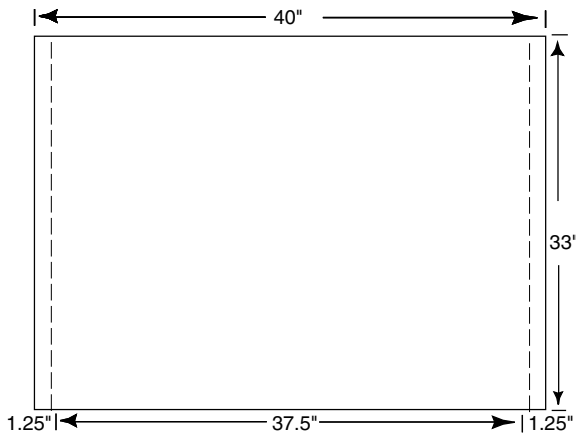
- \* Please note:
- Files must be CMYK
  - All files must be PC compatible
  - .ai files must have text "outlined"
  - .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

- ONLINE:
- <http://dropbox.yousendit.com/postup>
  - recipient email address: [sales@postupstand.com](mailto:sales@postupstand.com)

## POSTER SIZE AND MARGINS



Design poster at 40"x33" (document size). 37.5"x33 is actual live area, however, image MUST bleed 1.25" on left and right side for total width of 40".

**\* DO NOT leave white space inside margins- it may show when poster is displayed in stand.**

## POST-UP STAND

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