

# Instructions for providing copy and image for posters for Post-Up Stands

## ACCEPTABLE FILE FORMATS

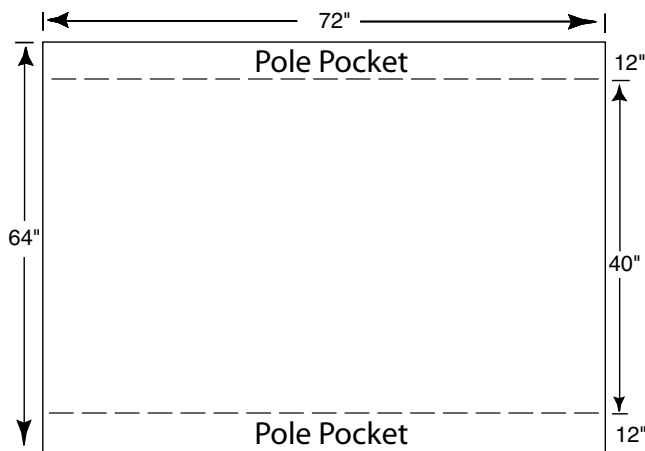
.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

- \* Please note:
- Files must be CMYK
  - All files must be PC compatible
  - .ai files must have text "outlined"
  - .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

- ONLINE:
- <http://dropbox.yousendit.com/postup>
  - recipient email address: [sales@postupstand.com](mailto:sales@postupstand.com)



## POSTER SIZE AND MARGINS

Design poster at 72"x 64" (document size).  
**72"x40" is actual live area.** 12" bleed at top and bottom of background color for pole pockets.

----- **line signifies stitching. All text or information in the 12 inch gaps at the top and bottom will have stitching over them.**

## POST-UP STAND

Phone: 216-332-0530 / 800-935-3534

Fax: 216-332-0531

Email: [sales@postupstand.com](mailto:sales@postupstand.com)

[www.postupstand.com](http://www.postupstand.com)