

Instructions for providing copy and image for posters for Post-Up Stands

ACCEPTABLE FILE FORMATS

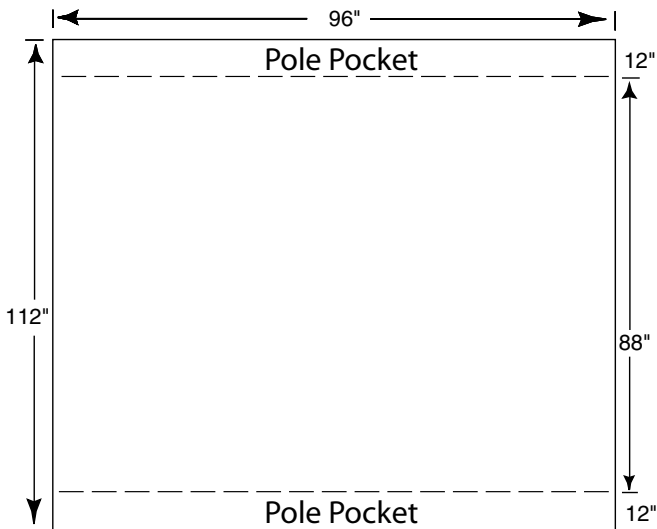
.jpg
.pdf
.tiff
.ai
.psd
.eps

- * Please note:
- Files must be CMYK
 - All files must be PC compatible
 - .ai files must have text "outlined"
 - .psd files please "rasterize" all text layers

*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

TRANSMITTING FILES

- ONLINE:
- <http://dropbox.yousendit.com/postup>
 - recipient email address: sales@postupstand.com



POSTER SIZE AND MARGINS

Design poster at 96"x 112" (document size).
96"x88" is actual live area. 12" bleed at top and bottom of background color for pole pockets.

----- **line signifies stitching. All text or information in the 12 inch gaps at the top and bottom will have stitching over them.**

POST-UP STAND

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